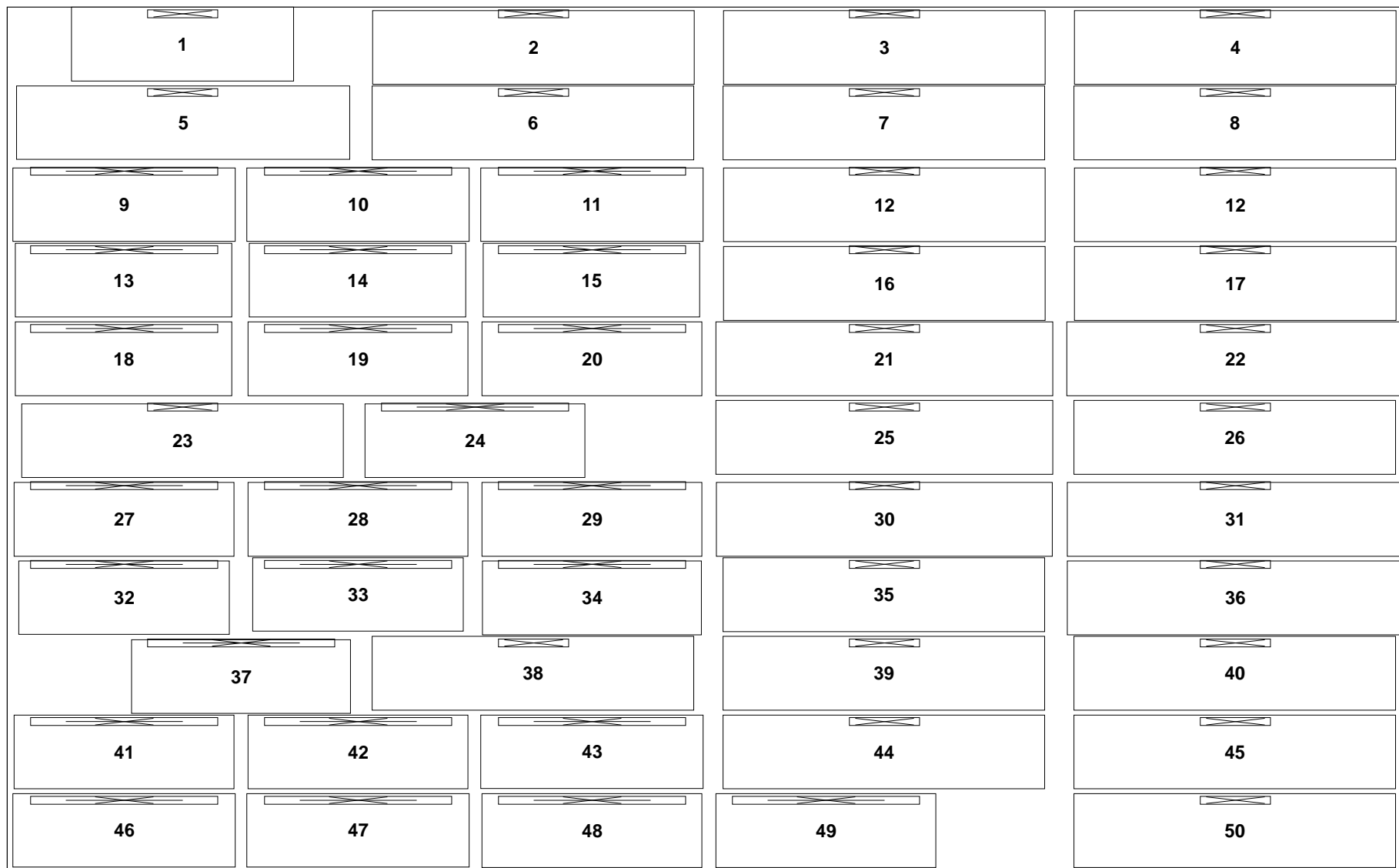




041554264524 BABY LIPS QUENCHED	041554420616 LASH SENSATIONAL Blackest Black	041554420623 LASH SENSATIONAL Very Black	041554420647 LASH SENSATIONAL WP Very Black
041554415131 Baby Skin Instant Pore Eraser	041554217957 FALSIES MASCARA Blackest Black	041554217964 FALSIES MASCARA Very Black	041554217988 FALSIES MASCARA WP Very Black
041554442779 SS BETTER SKIN CNCLR Ivory	041554442786 SS BETTER SKIN CNCLR Light	041554442793 SS BETTER SKIN CNCLR Light/Medium	041554493719 COLOSSAL BIG SHOT BLACKEST BLACK WSH
041554259247 IAR Eraser Concealer Fair	041554259254 IAR Eraser Concealer Light	041554259261 IAR Eraser Concealer Medium	041554493719 COLOSSAL BIG SHOT BLACKEST BLACK WSH
041554267198 IAR Eraser Concealer Neutralizer	041554543889 COVER STICK (CORRECTOR) Light Beige	041554543896 COVER STICK (CORRECTOR) Medium Beige	041554493856 COLOSSAL BIG SHOT WTP VERY BLACK WTP
041554486599 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC Medium Brown	041554442199 BROW DEFINE + FILL DUO Soft Brown	041554288384 VE ROCKET MASCARA Blackest Black	041554050905 VOLUM' EXPRESS COLOSSAL Classic Black
041554460032 EYE STUDIO BROW PRECISE MICRO SOFT BROWN	041554460049 EYE STUDIO BROW PRECISE MICRO DEEP BROWN	041554288384 VE ROCKET MASCARA Blackest Black	041554197037 VOLUM' EXPRESS COLOSSAL WP Glam Black
041554494198 CURVITUDE LINER BLACK	04155442205 BROW DEFINE + FILL DUO Deep Brown	041554670745 GREAT LASH MASCARA Blackest Black	041554532722 GREAT LASH MASCARA Very Black
041554275940 EYE STUDIO MASTER PREC INK PEN Black	041554460834 MASTER PRECISE SKINNY Defining Black	041554209327 GREAT LASH BIG Very Black	041554532807 GREAT LASH MASCARA Brownish Black
041554434804 LASTING DRAMA GEL PENCIL SLEEK ONYX	041554220186 EYE STUDIO GEL LINER Blackest Black	041554239423 Great Lash Lots of Lashes Blackest Black	041554626964 GREAT LASH WATERPROOF Very Black
041554513493 UNSTOPPABLE EYELINER - CARDED Onyx	041554513561 UNSTOPPABLE EYELINER - CARDED Espresso	041554699159 FULL 'N SOFT WASHABLE Very Black	041554605228 FULL 'N SOFT WATERPROOF Very Black
041554209440 LINE STILETTO LIQUID LINER Blackest Black	041554009071 DEFINE A LINE Ebony Black	041554533156 LINWORKS ULTRA LINER WATERPROOF Black	041554537970 100% OIL-FREE EYE MAKEUP REMOVER 100% OIL-FREE EYE MAKEUP REMOVER
041554009095 DEFINE A LINE Brownish Black	041554530179 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black		

041554264524 BABY LIPS QUENCHED		041554420616 LASH SENSATIONAL Blackest Black		041554420623 LASH SENSATIONAL Very Black		041554420647 LASH SENSATIONAL WP Very Black	
041554415131 Baby Skin Instant Pore Eraser		041554217957 FALSIES MASCARA Blackest Black		041554217964 FALSIES MASCARA Very Black		041554217988 FALSIES MASCARA WP Very Black	
041554442779 SS BETTER SKIN CNCLR Ivory	041554442786 SS BETTER SKIN CNCLR Light	041554442793 SS BETTER SKIN CNCLR Light/Medium		041554493719 COLOSSAL BIG SHOT BLACKEST BLACK WSH		041554493719 COLOSSAL BIG SHOT BLACKEST BLACK WSH	
041554259247 IAR Eraser Concealer Fair	041554259254 IAR Eraser Concealer Light	041554259261 IAR Eraser Concealer Medium		041554493726 COLOSSAL BIG SHOT VERY BLACK WSH		041554493856 COLOSSAL BIG SHOT WTP VERY BLACK WTP	
041554267198 IAR Eraser Concealer Neutralizer	041554543889 COVER STICK (CORRECTOR) Light Beige	041554543896 COVER STICK (CORRECTOR) Medium Beige		041554050899 VOLUM' EXPRESS COLOSSAL Glam Black		041554050905 VOLUM' EXPRESS COLOSSAL Classic Black	
041554486599 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC Medium Brown		041554442199 BROW DEFINE + FILL DUO Soft Brown		041554288384 VE ROCKET MASCARA Blackest Black		041554197037 VOLUM' EXPRESS COLOSSAL WP Glam Black	
041554460032 EYE STUDIO BROW PRECISE MICRO SOFT BROWN	041554460049 EYE STUDIO BROW PRECISE MICRO DEEP BROWN	041554442205 BROW DEFINE + FILL DUO Deep Brown		041554670745 GREAT LASH MASCARA Blackest Black		041554532722 GREAT LASH MASCARA Very Black	
041554494198 CURVITUDE LINER BLACK	041554275940 EYE STUDIO MASTER PREC INK PEN Black	041554460834 MASTER PRECISE SKINNY Defining Black		041554209327 GREAT LASH BIG Very Black		041554532807 GREAT LASH MASCARA Brownish Black	
041554434804 LASTING DRAMA GEL PENCIL SLEEK ONYX		041554220186 EYE STUDIO GEL LINER Blackest Black		041554239423 Great Lash Lots of Lashes Blackest Black		041554626964 GREAT LASH WATERPROOF Very Black	
041554513493 UNSTOPPABLE EYELINER - CARDED Onyx	041554513561 UNSTOPPABLE EYELINER - CARDED Espresso	041554209440 LINE STILETTO LIQUID LINER Blackest Black		041554699159 FULL 'N SOFT WASHABLE Very Black		041554605228 FULL 'N SOFT WATERPROOF Very Black	
041554009071 DEFINE A LINE Ebony Black	041554009095 DEFINE A LINE Brownish Black	041554533156 LINEWORKS ULTRA LINER WATERPROOF Black		041554530179 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black		041554537970 100% OIL-FREE EYE MAKEUP REMOVER 100% OIL-FREE EYE MAKEUP REMOVER	



POSITION REPORT

Category Mgmt. Dept.10/11/2017

L&R 1' X 66" MAYBELLINE CARDED PLANOGRAM
Spring 2018

LNR0166C_IS18.psa

2 FT PEGBOARD/1		Height = 66.00 in; Width = 12.00 in; Depth = 0.10 in				
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
1	1	041554264524	BABY LIPS	QUENCHED	05	
2	1	041554420616	LASH SENSATIONAL	Blackest Black	00	
3	1	041554420623	LASH SENSATIONAL	Very Black	01	
4	1	041554420647	LASH SENSATIONAL WP	Very Black	01	
5	1	041554415131	Baby Skin	Instant Pore Eraser	010	
6	1	041554217957	FALSIES MASCARA	Blackest Black	00	
7	1	041554217964	FALSIES MASCARA	Very Black	01	
8	1	041554217988	FALSIES MASCARA WP	Very Black	01	
9	1	041554442779	SS BETTER SKIN CNCLR	Ivory	10	
10	1	041554442786	SS BETTER SKIN CNCLR	Light	20	
11	1	041554442793	SS BETTER SKIN CNCLR	Light/Medium	30	
12	1	041554493719	COLOSSAL BIG SHOT	BLACKEST BLACK WSH	223	
12	1	041554493719	COLOSSAL BIG SHOT	BLACKEST BLACK WSH	223	
13	1	041554259247	IAR Eraser Concealer	Fair	10	
14	1	041554259254	IAR Eraser Concealer	Light	20	
15	1	041554259261	IAR Eraser Concealer	Medium	30	
16	1	041554493726	COLOSSAL BIG SHOT	VERY BLACK WSH	224	
17	1	041554493856	COLOSSAL BIG SHOT WTP	VERY BLACK WTP	226	
18	1	041554267198	IAR Eraser Concealer	Neutralizer	50	
19	1	041554543889	COVER STICK (CORRECTOR)	Light Beige	2	
20	1	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3	
21	1	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00	
22	1	041554050905	VOLUM' EXPRESS COLOSSAL	Classic Black	01	
23	1	041554486599	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	Medium Brown	257	
24	1	041554442199	BROW DEFINE + FILL DUO	Soft Brown	255	
25	1	041554288384	VE ROCKET MASCARA	Blackest Black	00	
26	1	041554197037	VOLUM' EXPRESS COLOSSAL WP	Glam Black	00	
27	1	041554460032	EYE STUDIO BROW PRECISE MICRO	SOFT BROWN	255	
28	1	041554460049	EYE STUDIO BROW PRECISE MICRO	DEEP BROWN	260	
29	1	041554442205	BROW DEFINE + FILL DUO	Deep Brown	260	
30	1	041554670745	GREAT LASH MASCARA	Blackest Black	00	
31	1	041554532722	GREAT LASH MASCARA	Very Black	1	
32	1	041554494198	CURVITUDE LINER	BLACK	410	
33	1	041554275940	EYE STUDIO MASTER PREC INK PEN	Black	200	
34	1	041554460834	MASTER PRECISE SKINNY	Defining Black	210	
35	1	041554209327	GREAT LASH BIG	Very Black	01	
36	1	041554532807	GREAT LASH MASCARA	Brownish Black	2	
37	1	041554434804	LASTING DRAMA GEL PENCIL	SLEEK ONYX	601	
38	1	041554220186	EYE STUDIO GEL LINER	Blackest Black	50	
39	1	041554239423	Great Lash Lots of Lashes	Blackest Black	00	
40	1	041554626964	GREAT LASH WATERPROOF	Very Black	1	
41	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10	
42	1	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso	60	
43	1	041554209440	LINE STILETTO LIQUID LINER	Blackest Black	1	
44	1	041554699159	FULL 'N SOFT WASHABLE	Very Black	1	
45	1	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1	
46	1	041554009071	DEFINE A LINE	Ebony Black	1	
47	1	041554009095	DEFINE A LINE	Brownish Black	3	
48	1	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	1	
49	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	01	
50	1	041554537970	100% OIL-FREE EYE MAKEUP REMOVER	100% OIL-FREE EYE MAKEUP REMOVER		

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 2

FULL WALL

Page: 5 of 5

Date : 10-Oct-2017